What is claimed is:

- 1. A method of operating a fuel cell, said fuel cell comprising a cathode, an anode, and an electrolyte, said method comprising supplying a fuel stream comprising dimethyl ether to said anode wherein dimethyl ether is directly oxidized at said anode.
 - 2. The method of claim 1 wherein the operating temperature of said fuel cell is less than about 200°C.
- 3. The method of claim 2 wherein said fuel cell is a solid polymer fuel cell and said electrolyte comprises a proton exchange membrane.
 - 4. The method of claim 3 wherein said fuel stream is a liquid.
- 5. The method of claim 4 wherein said liquid fuel stream additionally comprises water.
 - 6. The method of claim 5 wherein said liquid fuel stream comprises greater than about 1.5 moles of dimethyl ether per liter of water.
- 7. The method of claim 5 wherein said liquid fuel stream comprises an additional fuel.
 - 8. The method of claim 7 wherein said additional fuel is methanol.
- 9. The method of claim 8 wherein said liquid fuel stream comprises greater than about 0.1 mole of dimethyl ether per liter of water.
 - 10. The method of claim 1 wherein said fuel stream is supplied to said anode at a pressure greater than about 4 bar absolute.

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- 11. The method of claim 1 wherein said anode comprises a platinum ruthenium alloy catalyst.
- 12. The method of claim 1 wherein the oxidant stream supplied to said cathode at a pressure 5 less than about 3 bar absolute.
 - 13. The method of claim 1 wherein the stoichiometry of the oxidant stream supplied to said cathode is less than about 1/6.
- 14. The method of claim wherein the fuel cell is operated at a current density of less than about 300 mA/cm².
 - 15. The method of claim 1 comprising recirculating unreacted dimethyl ether from the anode exhaust of said fuel cell into said fuel stream.
 - 16. The method of claim 1 comprising recirculating unreacted dimethyl ether from the cathode exhaust of said fuel cell into said fuel stream.
- 17. The method of claim 15 wherein the recirculating comprises separating unreacted
 20 dimethyl ether from the anode exhaust by pressure swing absorption, water absorption, or
 membrane separation.
- 18. The method of claim 16 wherein the recirculating comprises separating unreacted dimethyl ether from the cathode exhaust by pressure swing absorption, water absorption, or membrane separation.
 - 19. The method of claim 1 comprising introducing dimethyl ether into said cathode before shut down whereby freezing of the cathode during shutdown is prevented.

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- 20. The method of claim 1 comprising varying the composition of said fuel stream supplied to said anode during the operating of said fuel cell.
- 21. The method of claim 20 wherein the composition varies in accordance with a fuel cell operating parameter.
 - A fuel cell system comprising a fuel cell, said fuel cell comprising a cathode, an anode, and an electrolyte, wherein said anode is fluidly connected to directly oxidize dimethyl ether in a fuel stream supply comprising dimethyl ether.
 - 23. The fuel cell system of claim 22 wherein said fuel cell is a solid polymer fuel cell and said electrolyte comprises a proton exchange membrane.
- 24. The fuel cell system of claim 23 wherein said fuel stream is a liquid stream and said fuel cell is a liquid feed solid polymer fuel cell.
 - 25. The fuel cell system of claim 24 wherein said fuel stream comprises water.
- 26. The fuel cell system of claim 25 wherein said fuel stream comprises an additional 20 fuel.
 - 27. The fuel cell system of claim 26 wherein said additional fuel is methanol.
- 28. The fuel cell system of claim 25 wherein said system comprises:

 a mixing apparatus for providing said fuel stream for said fuel cell, said anode fluidly connected to a mixing apparatus outlet; and supplies of dimethyl ether and water fluidly connected to mixing apparatus inlets.
 - 29. The fuel cell system of claim 27 wherein said system comprises:

a mixing apparatus for providing said fuel stream for said fuel cell, said anode fluidly connected to a mixing apparatus outlet; and supplies of dimethyl ether, water, and methanol fluidly connected to mixing apparatus inlets.

- 30. The fuel cell system of claim 28 wherein said system comprises a recirculation loop fluidly connecting an electrode exhaust of said fuel cell to a mixing apparatus inlet.
- 31. The fuel cell system of claim 30 wherein said recirculation loop comprises a heat exchanger.
- 32. The fuel cell system of claim 30 wherein said recirculation loop comprises a pressure swing absorption, water absorption, or membrane separation apparatus.
- The fuel cell system of claim 30 wherein said recirculation loop fluidly connects the cathode exhaust of said fuel cell to a mixing apparatus inlet.
 - 34. The fuel cell system of claim 30 wherein said recirculation loop fluidly connects the anode exhaust of said fuel cell to a mixing apparatus inlet.